QC United...

Mission: Provide educational **experiences** that focus on teaching the hard and soft skills required to empower youth and communities for success within a global society.

Other programs:

- *Matching-fund Scholarships
- *World of Work Symposium
- *Run with the Bull 5K Race
- *Dreams Come True Educational Trips
- *Pete's Awesome Community Party (Celebrating National Bully Prevention Month)

Bringing the Pete the Purple Bull Program to your School

Schools have several options available to them regarding the Pete the Purple Bull Program. The program is presented in three different formats, depending on the age of the audience.

- Pre-School
- Elementary K thru 5th grade (or thru 6th grade depending on the school district)
- ♦ Junior high/high school



QC United

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Campaign

Twitter: @thepurplebull

QC United, a non-profit organization, presents...



The

Pete the Purple Bull

Program — helping youth effectively and responsibly navigate the social world by teaching positive social/emotional skills that support a safe, nurturing and inclusive environment for all citizens.

When students learn & practice positive social skills, Bullying behavior disappears. So, for Pete's sake, let's learn together, so we can make the World a welcoming place for All.



Pete the Purple Bull Program

Pete and his friends, Juan and Curtis (RE-FL3X), visit school settings to teach lessons of positive social/ emotional skills.

Pete is an original character created by QC United. Juan and Curtis are dynamic hip-hop dancers and youth mentors. The three of them together are working hard to ensure that schools and neighborhoods are safe and welcoming for everyone.



Juan, Pete the Purple Bull, Curtis

The Pete the Purple Bull

Program is an interactive
learning experience for
students that incorporates
the following:



Reading



Δrt

For more Information.



Music Dance

855-485-4445

Call or email:

Kim.riley@qcunited.org

Pete's Program Model:

Pete and his friends incorporate the broadly accepted definitions of social/emotional learning developed by CASEL. The five focus areas include:

- Self-awareness
- ♦ Self management
- ♦ Social awareness
- ♦ Relationship skills
- Responsible decision-making

The Pete the Purple Bull Program teaches skills that are especially Important in preventing Bully-

ing: Empathy.

Emotional Management and Social Problem-Solving.

Engaging Students

Students can become Members of Pete's Posse when they agree to follow the 3 Bee Rules:



Bee your own best friend



Bee Respectful & kind to others



Bee respectful & kind to the World in which You live.

QC United presents
The Pete the Purple Bull Program

Pete the Purple Bull In the Schools

Young students love Pete the Purple Bull. Pete's story is the focus of programming for this age group. Students learn how Pete dealt with Bullying and other challenges. Juan and Curtis share the lessons through interactive dance and videos.



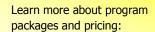


Pete, Juan & Curtis join 1300 1st graders for a Reading experience at North Park Mall, Davenport, Iowa

Pete's partners, Juan and Curtis (also known as Re-Flex), take the lead when visiting the junior high and high school settings. Their high-energy music and dance engages students as they share their personal experiences of facing challenges and finding their own path.

This program addresses:

- Personal acceptance
- Personal responsibility
- Social responsibility



855-485-4445

