



Application & Contract for Participating Nonprofits and School

The Pete's Helping Hoofs Program is presented by Pete the Purple Bull, an entity of QC United, a 501(c)3 organization. Pete's Helping Hoofs is designed to support multiple local nonprofits and school programs by collecting donations and sponsoring scheduled public giveaways throughout the year. Select community groups will be given the opportunity to join this effort. If your organization wishes to participate in the Pete's Helping Hoofs Program, please review the program rules and expectations. Then, complete the questionnaire, and sign the form below. A review team with the Pete the Purple Bull Program will contact you regarding your status. If you have questions, you may contact Kim by emailing her at kim.riley@qcunited.org or calling her at 563-349-1870.

This contract pertains to Pete's Helping Hoofs giveaway scheduled **June 17th, 2022**. Donations will be accepted beginning **April 1st, 2022**. Please read below and check each box, indicating you understand and accept the rules and guidelines of Pete's Helping Hoofs Program.

- General Description:** One lucky person, after donating a minimum of \$10 to this effort, will win \$2000, one person will win \$1000 and four people will win \$500. Each scheduled giveaway features one selected QC community organization and one Pete the Purple Bull Program. The selected organization will earn 30% of the profits collected. School programs may also apply to participate in Pete's Helping Hoofs Program. Participating school programs will earn \$5 from each \$20 donation they collect. The selected nonprofit and the participating school groups will be provided a designated number of ticket books (3 tickets per book). A single ticket represents a \$10 donation. A book of 3 tickets represents a donation of \$20.
- Selection of partnering nonprofit & school programs:** An assessment team with the Pete the Purple Bull Program will review nonprofit & school applicants. Factors considered: Only charity organizations and/or school groups are eligible to participate. They must serve the Quad City Community and they must present a financial need for a specific program or project that will benefit marginalized residents of the Quad Cities. Partnering-organizations must have the ability to promote/advertise the giveaway event and agree to do so. Pete and his team will select one nonprofit organization to showcase for each give-away and the selected organization will be eligible for 30% of the profits from this effort. Selected school programs will earn \$5 from each \$20 donation they collect. (Donors who commit \$10 will be entered once into the drawing and donors who commit \$20 will receive 3 entries into the drawing.
- Management of the giveaway:** Pete the Purple Bull will oversee the giveaway. Pete's team will work with the nonprofit to promote the Giveaway and will be responsible for creating all tickets. Pete's team will provide online donation options that the participating nonprofit can access by directing their donors to the online link. The Pete the Purple Bull team will be responsible for collecting and managing the funds collected. All tickets will be numbered. Online donors will receive a confirmation of their donation and documentation of their assigned ticket numbers. Online donors can specify the name of the nonprofit or school they are supporting and the name of the person who solicited their donation to assure credit is given to the participating nonprofit and/or school group. Once the drawing takes place, Pete's team will distribute the funds to the winners of the giveaway and will distribute the funds raised to the partnering nonprofits within 14 business days, following the drawing. A summary of the funds collected will be transparent and shared with the partnering organization/s. This includes a printout of the online donations received.
- Donors/giveaway winners:** Individuals will be invited to support the efforts of the participating organizations and Pete the Purple Bull Program by making a \$10 donation for one ticket (chance) to enter or a \$20 donation for a book of three tickets (chances) to enter the \$2000, \$1000 and \$500 (x4) cash giveaway. Donors will be provided numbered ticket stubs to verify their submission. Their completed tickets, that include their contact information, will be entered into the drawing to take place on 6/17/22. Donors may also enter the giveaway online by submitting their donations and contact information. They will be provided online confirmation of their entry into the drawing and will be invited to identify the organization they are supporting. Pete's team will assure their tickets are included in the drawing. The goal is to reach a minimum of 2000 books of tickets.
- Expectations of partnering nonprofit:** (check only if a nonprofit group) Qualifying nonprofits will be provided a minimum of 400 books of tickets, with each book containing 3 numbered tickets. A donor can elect to make a \$10 donation for one entry (ticket) into the drawing or a donor can elect to make a \$20 donation for three entries (tickets) into the drawing. The nonprofit staff will provide the donor with ticket stubs representing their donations. If the goal of 400 donations at a minimum of \$20 each is met, this guarantees a minimum profit of \$2,400 (30%) for the participating organization. The more donations a group collects, then the more funds they will raise for their specified program or project. The partnering organization will be responsible for soliciting donations from the public. ALL tickets provided to the participating nonprofit must be accounted for, either through documentation of donations collected and/or the return of tickets not used. The organization will be responsible for accounting for all tickets received and will be responsible for gathering the required contact information from each donor. The participating nonprofit must submit all donation ticket stubs plus funds collected and must return all unused tickets by June 10th, 2022.
- Expectations of participating school groups:** (check only if a school group) Qualifying school groups will be provided a minimum of 200 books of tickets with each book containing 3 numbered tickets. A donor can choose to make a \$10 donation for one entry (ticket) into the drawing or a donor can choose to make a \$20 donation for three entries (tickets) into the drawing. Members of the school group will provide the donors with ticket stubs representing their donations. If the goal of 200 donations at a minimum of \$20 each is met, this guarantees a minimum of \$1000 profit for the participating organization. The more donations a group collects, then the more funds they will raise for their specified program or project. The group will be responsible for soliciting donations from the public. ALL tickets provided to the school group must be accounted for, either through documentation of donations collected and/or the return of tickets not used. The school group will be responsible for gathering the required contact information from each donor. The participating nonprofit must submit all donation ticket stubs plus funds collected and must return all unused tickets by the date specified.

Yes, we _____ agree to the above rules/guidelines if selected to participate in Pete's Helping Hoofs Program.
(Name of nonprofit or school group)

Print Name of group Representative: _____ Title: _____

Signature: _____ Date: _____ (continue to next page)

Pete’s Helping Hoofs Program

Application for Nonprofit or School Group

Date: _____

Name of Nonprofit or School Group: _____

Address: _____ City: _____ State: _____

Contact Person: _____ Phone #: _____

Email: _____

Please describe the mission of your Nonprofit or school group:

If your Nonprofit or School group is selected to participate in Pete’s Helping Hoofs Program, please explain how you would use the funds raised from this program:

To benefit from this fundraising program, your nonprofit or group must solicit donations from the public. Donors will then be entered into a drawing for multiple cash prizes worth a total of \$5000. Nonprofits will be provided a minimum of 400 books of tickets and school groups will be provided at least 200 books of tickets. There are three tickets per book; one single ticket represents a \$10 donation but a donation of \$20 provides the donor three tickets (a book of tickets) to be entered in the drawing. Please indicate the number of staff, group members and/or volunteers who will assist in gathering donations?

Pete the Purple Bull will provide some advertising but participating groups will also need to promote this fundraiser. How will you advertise/promote this effort?

How does your Nonprofit or School group serve the underprivileged /low-income residents in the Quad Cities?

If selected to participate in Pete’s Helping Hands Program, how many books of tickets will you need to meet your fundraising goal?
